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| --- | --- | --- |
| **Evaluation Criteria** | **Score** | **Comments** |
|  |  |  |
| **Solution** | Weight: 55% |  |
|  |  |  |
| Proposed improvements (utility, originality) | /20 % |  |
|  |  |  |
| Characteristics of technical improvements (plan, feasibility, choice of materials) | /20 % |  |
|  |  |  |
| Impact of improvements | /10 % |  |
|  |  |  |
| Marketing | /5 % |  |
|  |  |  |
| **Report** | Weight:15% |  |
|  |  |  |
| Professionalism | /5 % |  |
|  |  |  |
| Results in compliance with expectations | /10 % |  |
|  |  |  |
| **Penalties for grammar and spelling mistakes ( - 1% per mistake)** | Max -10% |  |
|  | /10% |  |
|  |  |  |
| **Presentation** | Weight: 20% |  |
|  |  |  |
| Voice, articulation and respect for time | /10 % |  |
|  |  |  |
| Visual aids | /10 % |  |
|  |  |  |
| **Innovation** | Weight: 10% |  |
|  | /10 % |  |
|  |  |  |
| **Total** | /100% |  |